



FREELANCER FUND 2023 – supported by Santander Universities

- Open to Loughborough University Students and recent Graduates (within 2 years of graduation).
 - Projects must be complete by September 2023
 - Payment of £1000 total – paid upon completion of project (70 hours)
 - Review the project briefs and available roles below
 - Apply here by Monday 24th July – Successful applicants will be notified by 1st of August 2023
 - LEN will review all applications and match the freelancer and the business.
-

Katie Michaels: Moti Me

We help children achieve their developmental milestones.

<https://www.motimefamily.com/>

2 opportunities open for applications to work with Katie at Moti Me:

1. Design engineer (electronics and design for manufacture experience).

Freelancer 1: To develop the product so that the electronic components are suitable and to ensure that the design of the product is suitable for mass manufacturing.

Freelancer 1 - Development of the electronics and generation of new ideas whilst exploring the design for manufacture

2. Creative designer/marketing intern

To create content for the social media and website, whilst brainstorming new ideas for the business.

Social media marketing, brainstorming, branding, blog writing.

Garad Nurie: UniSalad

<https://unisalad.com/>

Software Development, Full stack developer.

We are seeking a software developer to assist our main software developer in the development of the tasks outlined in our project brief. The freelancer's role would

involve collaborating with our main developer to implement the necessary features and improvements for our app.

Freelancer to assist the main software developer in completing our tasks to help the likelihood of successful task completion leading to improved user experience and enhanced security measures. There is also the added benefit of a second opinion in the software development process.

We would like someone who ideally has knowledge of ReactNative and has worked on an app development project before.

Melissa Wright: MWC Business Ltd

<https://www.mwcbusinessconsulting.co.uk/>

3 opportunities open for applications to work with Melissa at MWC Business Ltd:

1. Social media expert/ Social Media Strategist

Creation of a marketing campaign and development of a social media strategy and plan detailing how the plan will be executed post project.

2. Graphic designer and branding expert

Seeking freelancer who has experience with branding and graphic design to do design research and brand positioning for my company and then use those findings to create a brand identity/story, complete with logo, graphics, banners, copy etc that can be utilised on websites and social media.

3. Website Designer - preferably with knowledge of WIX

To re-design MWCbusiness consulting website and to creation of a plan on how to maintain this post project. Requirements include making sure the correct links are in place to how to edit the information on the site. Also, what information is key for SEO and how to optimise a website so it comes up in search results.

Taylor Gee: Design Only Gardens Ltd

<https://designonlygardens.co.uk/>

Website Developer, Copywriter, SEO

Develop our website and website content (blogs) to be more SEO friendly towards our business vision. Copywriting, SEO, Content Marketing, Web Design. We want

to rank higher on relevant google searches for our business and align our content better with our brand as we have recently pivoted our services.

Reema Bhakri: BhangraFusion Fitness

<https://www.bhangra-fusion.com/>

Social Media/ Copywriter confident with Photography and Videography

I am launching a 4 week fitness programme online and looking for someone to help me launch it with support to publish on social media on my business page, groups and stories as a way to connect to my audience (mostly women over 40). Helping to create visibility across channels and create blogs for my website too. I would also like support to build my brand and visibility as the go to provider for schools as a way to stay active and meet their pe targets of 60 mins of activity a day. social media expert as well as a copy writer who can blogs. To build my brand it would be great if someone can take photographs and videos too to help build awareness as well as helping me to plan posts online. A social media strategy is in place along side a series of posts scheduled to go out ready for launching my programme.

Responsibilities include; monitor activity on landing page, freebie downloads , create blogs for my website. Ultimately to see an increase in followers and engagement on social channels.

Karen Barton-Knott: Saturday Space

<https://www.saturday-space.co.uk/about-us>

Social media expert

Saturday Space is an interior design studio based in Charnwood, on the outskirts of Leicester. We offer a wide range of design services from e-design to full renovations.

Seeking a social media expert and content creator to help develop a strategy to help my interior design business grow. I hope to help grow my social channels to attract new clients.