



TERMS AND CONDITIONS

Santander Scholarships | Learn ChatGPT

Banco Santander, S.A. has developed the **Santander Scholarships | Learn ChatGPT** programme to encourage and facilitate residents of Germany, Argentina, Brazil, Chile, Spain, the United States, Mexico, Poland, Portugal, the United Kingdom and Uruguay to improve their recruitment prospects by developing their knowledge of artificial intelligence tools.

I. Objectives

The objective of the **Santander Scholarships | Learn ChatGPT** (the "**Programme**") shall be to foster employability by improving technical knowledge of artificial intelligence tool ChatGPT among residents of Germany, Argentina, Brazil, Chile, Spain, the United States, Mexico, Poland, the United Kingdom and Uruguay.

II. Recipients

The Programme will be open to residents of Germany, Argentina, Brazil, Chile, Spain, the United States, Mexico, Poland, Portugal, the United Kingdom and Uruguay who meet the entry requirements detailed below. Applicants can also be employees of Banco Santander, S.A. or its subsidiaries (hereinafter the "**Santander Group**"), provided that they meet the entry requirements set forth below.

Applicants who are awarded a free place on the training Programme can also be beneficiaries of different scholarships available to them too, whether these are public or private.

III. Programme features

The Programme will offer TWO THOUSAND (2,000) places, which are available to applicants who meet the criteria and requirements and have the necessary skills to participate.

The Programme offers the selected applicants the option to choose from six (6) online courses (hereinafter the "**Courses**"), which will be offered in the language specified in each case – two in English, two in Portuguese and two in Spanish.

The features of the Courses are as follows:

- The Courses will be given entirely online and will be available through the following platform: www.udemy.com.

- The Programme will offer the opportunity to choose from one of the six (6) Courses listed below:
 1. ChatGPT: De cero a experto (Spanish)
 2. ChatGPT: Aplicalo a tu empresa (Spanish)
 3. ChatGPT: The Complete Guide (English)
 4. ChatGPT: Masterclass for Business (English)
 5. ChatGPT: Guia Completo (Portuguese)
 6. ChatGPT: Guia Completo para a sua empresa (Portuguese)
- The courses will be available in one of the three following languages: English, Portuguese or Spanish.
- Applicants who are awarded a place will be able to redeem their access code for the courses between **11 December 2023** and **11 March 2024**. They will then be able to access the course freely.

Course content and objectives

1. ChatGPT: De cero a experto. (Spanish)
 - Master ChatGPT in your everyday work with the complete overview that this course will give you.
 - You will learn to maximise your productivity by using prompt engineering.
 - You will improve your productivity by automating repetitive tasks, saving you time.
 - You will come up with new ideas for your business and learn how to apply them.
 - You will boost your personal brand and creativity by creating specific content, such as: images, stories, scripts, translations, song lyrics, prep for job interviews, advertising campaigns, social media publications and much more.
2. ChatGPT: Aplicalo a tu empresa. (Spanish)
 - Master the basics of ChatGPT and implement them effectively in a business context to increase productivity.
 - Prompts: you'll learn how to interact clearly to generate impactful and pleasing results.
 - Automate and optimise key processes.
 - Maximise data protection and security.
 - Document management and data analysis.
 - Market research and business models. Includes fine tuning.

- Integration with social media (maximising impact) and applications to improve the user experience, offer personalised assistance and streamline operations.

3. ChatGPT: The Complete Guide. (English)

- Master ChatGPT by learning its inner workings: Prompts.
- Learn the basics in order to interact clearly, by mastering the language, tone and narrative techniques.
- Design natural conversation flows.
- Discover practical applications for everyday work, as well as tricks and tips to maximise their potential.

4. ChatGPT: Masterclass for Business. (English)

- Learn to use ChatGPT in your everyday work through the following activities:
- Streamline everyday tasks – Create SEO content, websites, e-commerce, translations, marketing texts and texts for Amazon – Create images; text; podcasts and appealing custom content for YouTube.
- Create PowerPoint presentations in seconds.
- Explore apps being built with AI.

5. ChatGPT: Guia Completo. (Portuguese)

- Transform your life with ChatGPT – master how to use it and implement it in your everyday work to revolutionise your productivity.
- Optimise your personal and professional organisation, from task scheduling to efficient project management.
- Work: get ahead in your career or business by learning the right techniques.
- Creativity: an endless supply of ideas and inspiration for content. Create texts, blogs, video scripts and much more, with unparalleled ease and efficiency.
- Maximise your marketing impact by creating powerful campaigns; coming up with captivating titles; writing optimised emails and developing cutting-edge advertising strategies.

6. ChatGPT: Guia Completo para a sua empresa. (Portuguese)

- Discover what ChatGPT is and how it works, and implement it in your everyday work.
- Learn how to write efficient prompts and obtain lists to streamline tasks.

- Create SEO content and e-commerce for Amazon, Mercado Libre, Shopee and Dropshipping.
- Develop efficient and custom dialogues.
- Create images; illustrations; text; reports; articles; marketing copy; digital marketing; product descriptions; presentations in seconds; academic work; recipes and appealing, profitable custom content for YouTube, and more.
- Explore apps being built with AI and learn techniques for customising ChatGPT.

IV. Entry requirements and allocation procedure

The requirements for the Programme are:

- You must be over the age of 18 at the time of application.
- You must reside in Argentina, Brazil, Chile, Germany, Mexico, Poland, Portugal, Spain, the United Kingdom, the United States or Uruguay.
- You must be a registered user on Santander Scholarships (<https://www.becas-santander.com/en/index.html>, or any other domain that may replace it in the future), hereinafter the "**Platform**", and complete the Application Process for this Programme.
- You must be sufficiently fluent in one of the three languages in which the Courses are given.

The 2,000 places on the Programme will be assigned to the applicants by means of a draw carried out in the presence of a Spanish notary public on **30 October 2023 (or the next working day)**. A waiting list of 1,000 applicants will be drawn at the same time, for in the event that any of the 2,000 applicants selected do not accept their places.

V. Management

Registration on the website created for this purpose at <https://www.becas-santander.com/en/index.html> (or any other domain that may replace it in the future) is an essential requirement for anybody who wishes to secure a place, and the allocation of places will be notified via the management system provided.

VI. Allocation of places to applicants

Applicants will be able to apply to the Programme from **27 July 2023** up until **23 October 2023**.

These Terms and Conditions will be formally recorded in the presence of a Spanish notary public.



The places will be assigned to the applicants by means of a draw carried out in the presence of a Spanish notary public on **30 October 2023 (or the next working day)**. A waiting list of 1,000 applicants will be drawn at the same time, for in the event that any of the 2,000 applicants selected do not accept their places.

The successful applicants will be notified that they have been allocated a place on **6 November 2023**. Applicants who receive notification that they have been allocated a place will have seven calendar days to confirm their acceptance on <https://www.becas-santander.com/en/index.html>.

In the event that, once this period has elapsed, some applicants have not accepted the places that they have been allocated, Banco Santander, S.A. will allocate the places in question, under the same terms and conditions, to other applicants on the waiting list who meet the necessary requirements, or any other applicable requirements, so that these places can be filled.

In order to guarantee that the Programme benefits from the largest possible number of applicants, if Banco Santander, S.A. believes, at any point, that the planned number of places will not be filled, it may decide to apply different criteria when awarding places on the Programme, and it may even extend the deadline for application.

In the event that demand for places exceeds the number of available places, Banco Santander, S.A. shall apply any other selection criteria that it deems fit.

VII. Data protection

The Data Controller is Banco Santander, S.A. hereinafter "Banco Santander" with C.I.F. A-39000013 and registered office in Santander, Paseo de Pereda, 9-12, acting as grantor and promoter so that the Programme can be carried out.

Data that we process and the origin of the same.

Banco Santander obtains the data of the users (hereinafter, the "User" or "Users") who register for this Programme from the Becas Santander platform, whose data controller is Universia Holding, SL, in relation to participation in this Programme. These data are: name, last name, country of residence, e-mail, date of birth and data relating to browsing and use of the Portal (the latter only insofar as applicable since the process is managed by Banco Santander through the Becas Santander platform).

Banco Santander will also include in the call for applications for this Programme the questions and requests for information necessary to accredit, evaluate and manage the User's application. In this regard, it may process: identification data, data relating to personal characteristics, academic and

professional data, data relating to employment, and data relating to personality (the latter in relation to the evaluation that Banco Santander may make of Users for the Programme).

Purposes for which the personal data will be processed.

The Users' data collected for the purposes of this Programme will be processed in order to manage this call for applications, evaluate the candidates and, where appropriate, grant or reject the Programme. The legitimising basis that allows the referred processing is the execution of these Particular Conditions or Legal Bases.

Likewise, the University may additionally process the data of candidates and beneficiaries in order to comply with the legal obligations required by current legislation, the legitimate basis for this processing being, therefore, compliance with a legal obligation.

Recipients of personal data.

User's personal data will only be communicated to authorities and public organisations for the development of their functions when they are competent to request them. In some cases, the applicable regulations require information to be shared with authorities or public organisations in order for them to carry out their functions. For example, tax authorities or courts of law, which would use Users' data for their own purposes.

Criteria for the conservation of personal data.

The data collected as a result of this call for applications may be kept by Banco Santander in the following manner:

- With respect to the applicant Users who are not admitted to the Programme, the data will be kept for the duration of the management of the call for applications and subsequently for the period to carry out the necessary formalities until the closure of the call for applications.
- With respect to Users who are admitted to the Programme, the data will be kept for the entire period linked to the management of the call for applications, will be incorporated, if applicable, into the student's file at Banco Santander and will be kept for the purposes of accreditation and certification of the award and any other related academic merit.



Users have the right to access their data, as well as to request the rectification of incorrect data, the limitation of its processing, the portability of their data or, where appropriate, to request its removal when, among other reasons, the data is no longer necessary for the purposes for which it was collected, as well as not to be subject to automated individual decisions. Users also have the right to remove their consent for the purposes for which they have given it at any time.

Users may contact Ciudad Grupo Santander by post. Avda de Cantabria s/n, Santander Universidades, 28660 Boadilla del Monte (Madrid) to exercise their rights or, where appropriate, by mail to dpo@universia.net.

VIII. Modification of the Terms and Conditions of the Programme

Participation in this Programme implies acceptance by the applicants of its Terms and Conditions, which will be final, as well as the waiver of any type of claim regarding any aspect of the same, such as the allocation, selection and entry criteria.

Banco Santander, S.A. reserves the right to modify or rectify any of the Terms and Conditions of the Programme, in part or in full, at any time, and may suspend, postpone or cancel the Programme with the purpose of preserving the social impact pursued by **Banco Santander, S.A.** with this Programme, if there is a sufficient, justified and objective reason. In any case, **Banco Santander, S.A.** will inform the applicants of any modification, correction or change made via the website www.becas-santander.com/en/index.html.

These Terms and Conditions shall take precedence over any other form of communication that the applicants may receive from www.becas-santander.com/en/index.html.