



Role: Social Media Intern

Location: UK-based (Remote) /easy to commute in London

Hours: 20 hours per week, 83 hours maximum

Salary: £12.05p/hr

Start date: June 2023

About Us

Fiils is a British, female-founded eco-conscious, refillable beauty and self-care brand that is committed to reducing single-use waste in the bathroom, and beyond. Our vision is to redefine beauty and make sustainability stylish, easy, and affordable.

Our business is pioneering, exciting, and mission-focused. We have established a great customer base and are growing rapidly. Join us on our mission to eliminate plastic waste in your bathroom and help as many people as possible to start their sustainable journey.

Main duties & responsibilities

We are looking for an energetic, creative, and self-motivated social media intern to join our growing team to help us manage Fiils' social media platforms and create social media content.

Ideally, you will have studied media and communications, media studies, mass communication or related degree programs such as digital marketing at university and want to build social media communication campaigns for an organisation within the consumer goods and/or e-commerce industry. A passion for beauty, sustainability and/or Previous experience in growing a social media following is a big plus.

You'll need to be internet savvy, willing to create content with good interpersonal and communication skills both written and verbal diligence with attention to detail.

Responsibilities

- Writing social media posts and captions and scheduling Fiils social media pages
- Responding to customer feedback and maintaining communications online
- Creating social media campaigns to increase engagement and target new audiences
- Creating graphic, visual and video content to use on Fiils social media pages
- Carrying out research for team projects
- Sharing related content from partner brands and organisations with their social media audience
- Manage partnerships with brands or influencers
- Analysing social media numbers regularly
- Preparing monthly social reports for review by team member
- Provide suggestions to management for improving customer experience and engagement on social platforms.

Person specification

Essential:

- Excellent verbal and written communication skills
- Ability to work remotely as part of a small, close team
- Ability to multi-task and take initiative
- Good understanding of social media platforms and scheduling tools
- Creativity
- Attention to detail and excellent organisation skills
- Customer service skills

Desirable:

- Ideally, a passion for sustainability
- Experience in growing a social media following and engagement
- Accustomed to communicating using tools such as Zoom, Asana, Later, Slack, etc.

To Apply:

Please visit CareerLink via the following link: <https://roehampton.careercentre.me/u/5pnu9eho> and then click 'Apply here' which will take you to the Santander platform. If you have any questions, then please feel free to email: internships@roehampton.ac.uk

Closing date:

We reserve the right to close this opportunity early should sufficient applications be received prior to the closing date.