TERMS AND CONDITIONS

Curso Santander | Learn ChatGPT - 2024

Banco Santander, S.A. has developed the **Curso Santander | Learn ChatGPT - 2024** programme to encourage and facilitate residents of Germany, Argentina, Brazil, Colombia, Chile, Spain, the United States, Mexico, Peru, Poland, Portugal, the United Kingdom and Uruguay to improve their recruitment prospects by developing their knowledge of artificial intelligence tools.

I. Objectives

The objective of the **Curso Santander | Learn ChatGPT - 2024** (the **"Programme"**) shall be to foster employability by improving technical knowledge of artificial intelligence tool ChatGPT among residents of Germany, Argentina, Brazil, Colombia, Chile, Spain, the United States, Mexico, Peru, Poland, the United Kingdom and Uruguay.

II. Recipients

The Programme will be open to residents of Germany, Argentina, Brazil, Colombia, Chile, Spain, the United States, Mexico, Peru, Poland, Portugal, the United Kingdom and Uruguay who meet the entry requirements detailed below. Applicants can also be employees of Banco Santander, S.A. or its subsidiaries (hereinafter the "**Santander Group**"), provided that they meet the entry requirements set forth below.

Applicants who are awarded a free place on the training Programme can also be beneficiaries of different scholarships available to them too, whether these are public or private.

III. Programme features

The Programme will offer FIVE THOUSAND (5,000) places, which are available to applicants who meet the criteria and requirements and have the necessary skills to participate.

The Programme offers the selected applicants the option to choose from six (6) online courses (hereinafter the "**Courses**"), which will be offered in the language specified in each case – two in English, two in Portuguese and two in Spanish.

The features of the Courses are as follows:

- The Courses will be given entirely online and will be available through the following platform: www.udemy.com.

- The Programme will offer the opportunity to choose from one of the six (6) Courses listed below:
    1. ChatGPT: De cero a experto (Spanish)
    2. ChatGPT: Aplícalo a tu empresa (Spanish)
    3. ChatGPT: The Complete Guide (English)
    4. ChatGPT: Masterclass for Business (English)
    5. ChatGPT: Guia Completo (Portuguese)
    6. ChatGPT: Guia Completo para a sua empresa (Portuguese)

- The courses will be available in one of the three following languages: English, Portuguese or Spanish.
- Applicants who are awarded a place will be able to redeem their access code for the courses between **29th July 2024** and **29th October 2024**. They will then be able to access the course freely.

Course content and objectives

1. ChatGPT: De cero a experto. (Spanish)

   - Master ChatGPT in your everyday work with the complete overview that this course will give you.
   - You will learn to maximise your productivity by using prompt engineering.
   - You will improve your productivity by automating repetitive tasks, saving you time.
   - You will come up with new ideas for your business and learn how to apply them.
   - You will boost your personal brand and creativity by creating specific content, such as: images, stories, scripts, translations, song lyrics, prep for job interviews, advertising campaigns, social media publications and much more.

2. ChatGPT: Aplícalo a tu empresa. (Spanish)

   - Master the basics of ChatGPT and implement them effectively in a business context to increase productivity.
   - Prompts: you'll learn how to interact clearly to generate impactful and pleasing results.
   - Automate and optimise key processes.
   - Maximise data protection and security.
   - Document management and data analysis.
   - Market research and business models. Includes fine tuning.

- Integration with social media (maximising impact) and applications to improve the user experience, offer personalised assistance and streamline operations.

3. ChatGPT: The Complete Guide. (English)

- Master ChatGPT by learning its inner workings: Prompts.
- Learn the basics in order to interact clearly, by mastering the language, tone and narrative techniques.
- Design natural conversation flows.
- Discover practical applications for everyday work, as well as tricks and tips to maximise their potential.

4. ChatGPT: Masterclass for Business. (English)

- Learn to use ChatGPT in your everyday work through the following activities:
- Steamline everyday tasks – Create SEO content, websites, e-commerce, translations, marketing texts and texts for Amazon – Create images; text; podcasts and appealing custom content for YouTube.
- Create PowerPoint presentations in seconds.
- Explore apps being built with AI.

5. ChatGPT: Guia Completo. (Portuguese)

- Transform your life with ChatGPT – master how to use it and implement it in your everyday work to revolutionise your productivity.
- Optimise your personal and professional organisation, from task scheduling to efficient project management.
- Work: get ahead in your career or business by learning the right techniques.
- Creativity: an endless supply of ideas and inspiration for content. Create texts, blogs, video scripts and much more, with unparalleled ease and efficiency.
- Maximise your marketing impact by creating powerful campaigns; coming up with captivating titles; writing optimised emails and developing cutting-edge advertising strategies.

6. ChatGPT: Guia Completo para a sua empresa. (Portuguese)

- Discover what ChatGPT is and how it works, and implement it in your everyday work.
- Learn how to write efficient prompts and obtain lists to streamline tasks.

- Create SEO content and e-commerce for Amazon, Mercado Libre, Shopee and Dropshipping.
- Develop efficient and custom dialogues.
- Create images; illustrations; text; reports; articles; marketing copy; digital marketing; product descriptions; presentations in seconds; academic work; recipes and appealing, profitable custom content for YouTube, and more.
- Explore apps being built with AI and learn techniques for customising ChatGPT.

IV. Entry requirements and allocation procedure

The requirements for the Programme are:

- You must be over the age of 18 at the time of application.
- You must reside in Argentina, Brazil, Chile, Germany, Mexico, Poland, Portugal, Spain, the United Kingdom, the United States or Uruguay.
- You must be a registered user on Santander Open Academy (www.santanderopenacademy.com), or any other domain that may replace it in the future), hereinafter the "**Platform**", and complete the Application Process for this Programme.
- You must be sufficiently fluent in one of the three languages in which the Courses are given.

The 5,000 places on the Programme will be assigned to the applicants by means of a draw carried out in the presence of a Spanish notary public on **June 14th, 2024 (or the next working day)**. A waiting list of 3,000 applicants will be drawn at the same time, for in the event that any of the 5,000 applicants selected do not accept their places.

V. Management

Registration on the website created for this purpose at www.santanderopenacademy.com (or any other domain that may replace it in the future) is an essential requirement for anybody who wishes to secure a place, and the allocation of places will be notified via the management system provided.

VI. Allocation of places to applicants

Applicants will be able to apply to the Programme from **March 18th, 2024** up until **June11th, 2024**.

These Terms and Conditions will be formally recorded in the presence of a Spanish notary public.

The places will be assigned to the applicants by means of a draw carried out in the presence of a Spanish notary public on **June 14th,2024 (or the next working day)**. A waiting list of 3,000 applicants will be drawn at the same time, for in the event that any of the 5,000 applicants selected do not accept their places.

The successful applicants will be notified that they have been allocated a place on **June 20th, 2024.** Applicants who receive notification that they have been allocated a place will have seven calendar days to confirm their acceptance on www.santanderopenacademy.com.

In the event that, once this period has elapsed, some applicants have not accepted the places that they have been allocated, Banco Santander, S.A. will allocate the places in question, under the same terms and conditions, to other applicants on the waiting list who meet the necessary requirements, or any other applicable requirements, so that these places can be filled.

In order to guarantee that the Programme benefits from the largest possible number of applicants, if Banco Santander, S.A. believes, at any point, that the planned number of places will not be filled, it may decide to apply different criteria when awarding places on the Programme, and it may even extend the deadline for application.

In the event that demand for places exceeds the number of available places, Banco Santander, S.A. shall apply any other selection criteria that it deems fit.

VII. Data protection

The Data Controller is Banco Santander, S.A. ("Banco Santander"), with C.IF. A–39000013 and registered office in Santander, Paseo de Pereda, 9-12, acting as grantor and promoter in order for the Programme to take place.

Data we process and origin of the data

Banco Santander will obtain data from users (the "User" or "Users") registering for this Programme on the Santander Open Academy platform, and the data controller will be Universia Holding, S.L., for matters regarding participation in this Programme. This data includes: name, surname, country of residence, email address, date of birth and data related to browsing and use of the Portal (the latter only insofar as applicable since the process is managed by Banco Santander via the Santander Open Academy platform).

In addition, in the call for applications for this Programme, Banco Santander will include questions and information requests necessary to validate, assess and manage the User's application. With this in mind, the following data may be processed: data regarding personal

characteristics, academic and professional data, employment-related data, personality-related data (for the assessment of candidates which may be performed by Banco Santander).

Purposes for processing personal data

Users' data received as part of this Programme will be processed in order to manage this call for applications, to assess candidates and, if applicable, to grant or reject admission to this Programme. The legal basis for such processing is the execution of these Specific Conditions or Legal Terms and Conditions.

In addition, Banco Santander may also process candidates' and beneficiaries' data in order to fulfil the legal obligations imposed on it by prevailing legislation. The legal basis for such processing is therefore the fulfilment of a legal obligation.

Recipients of personal data

Users' personal data will only be communicated to public bodies and authorities for the performance of their roles when they have authority to request it. Applicable legislation may sometimes require that information be shared with public bodies or authorities so that they may perform their duties (for example, tax authorities or courts of justice, which would use Users' data for their own purposes).

Personal data retention criteria

The data collected as part of this call for applications may be retained by Banco Santander as follows:

- With regard to Users that apply but are not accepted on the Programme, data will be retained during the administration of the call for applications and then for the time it takes to perform the necessary formalities until the call is closed.
- With regard to Users that apply and are accepted on the Programme, data will be retained throughout the period required to administer the call for applications, and may be added to students' records at Banco Santander and will be retained for the purposes of accrediting and certifying the granting of the place and any other related academic merit.

Users are entitled to access their data, to request that inaccurate data be rectified, that processing be restricted, that their right to data portability be exercised or, where applicable, that the data be erased when, among other reasons, it is no longer necessary for the purposes for which it was collected, and also in order not to be the subject of automated individual

decision-making. In addition, users have the right to withdraw their consent at any time for any purposes they previously consented to.

Users may get in touch by post at Santander Group City, Avda. de Cantabria s/n, Santander Universidades, 28660 Boadilla del Monte, Madrid, to exercise their rights or, where appropriate, by email to dpo@universia.net.

VIII. Modification of the Terms and Conditions of the Programme

By participating in this Programme, candidates accept the Terms and Conditions of the Programme, which are not subject to appeal; and they waive any claim regarding any aspect stipulated in the Terms and Conditions, such as the allocation, selection and admission criteria.

Banco Santander, S.A. reserves the right to modify or rectify any of the Terms and Conditions of the Programme, partially or in full, at any time, and even to suspend, postpone or cancel the Programme for sufficient, justified and objective cause, in order to preserve the social impact that Banco Santander, S.A. seeks to achieve through this Programme. In any event, Banco Santander, S.A. will inform candidates via the Platform of any modifications, corrections or changes made.

These Terms and Conditions shall prevail over any other form of communication that candidates may receive on the Platform.